



SUBARU



IMPREZA



WELCOME TO THE PLACE WHERE LIFE HAPPENS.

With reliability and safety you can count on and performance to get excited about, the Impreza is the foundation for your active life. The Impreza inspires people to get out and live more productive, enjoyable lives and to make every day and every opportunity more meaningful.



ALL ROADS LEAD TO
ENJOYMENT.

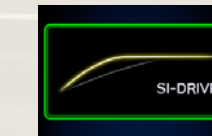


SI-DRIVE*1

Based on your driving style, Subaru Intelligent Drive (SI-DRIVE) can adjust engine response to give you immediate power and agility when you crave it in nearly any scenario.

*1 Optional.

*2 Available only on SUBARU e-BOXER vehicles.



Sport Mode

This highly responsive mode is well suited for all-round conditions with its immediate acceleration. On winding roads, e-Active Shift Control*2 provides sportier driving by automatically down-shifting as necessary to maintain high engine speed, which also provides powerful acceleration when exiting the corner onto a straightaway.



Intelligent Mode

Offering gentle power delivery, this mode is ideal for cruising around town on local streets, covering long distances, or achieving high fuel efficiency. It also provides flexible control in the rain or on snowy roads.



VERSATILE DESIGN FOR EVERYTHING YOU LOVE TO DO.

To ambitious people, cargo matters. For work or play, the Impreza offers ample space to accommodate everything you'll need for the things you love doing. With enough luggage space to fit at least 3 golf bags*, the Impreza pushes you to get the most out of life and every opportunity you get, so you'll spend less time planning and more time doing.

* 9.5-inch golf bags used, with rear seats up.

LUGGAGE SPACE

The luggage space of the 5-door model is especially easy to use. With a larger opening and wider compartment, the 5-door model's segment-leading versatility will match any active lifestyle.





01



02

01. POWER-SLIDING, TILT-ADJUSTABLE GLASS SUNROOF*

The Impreza comes with a sunroof to allow light in the cabin for a pleasant and comfortable ride for all.

02. REAR SEAT CENTRE ARMREST*

The interior of the Impreza offers comfort for all passengers, with cup holders in the rear seat centre armrest.

03. FRONT SEATS

The Impreza features redesigned, stylish front seats that offer more support, comfort, and peace of mind.

* Optional.

STYLE, COMFORT, AND ENJOYMENT FOR ALL.

Entering a new level of refinement, the Impreza boldly leaps forward with a quiet cabin that's rich in smooth, sculptured surfaces and careful attention to detail. The Impreza maintains an elegant and sporty design sense while giving the cabin a more spacious feel. All passengers can expect to enjoy the spacious front and rear seating of the Impreza—even on long rides.



08

03



09



STAY IN TOUCH. FEEL CONNECTED.

It's a fast-paced world we live in. That's why the Impreza is equipped with a completely redesigned next-generation infotainment system that keeps you connected wherever you go. An available 8-inch*1 touchscreen head unit display provides intuitive access to navigation*1 and listening content, while a redesigned multifunction display informs drivers on key vehicle stats. Connectivity between the head unit display, meter display*2, and multifunction display helps improve convenience, safety, and enjoyment. In touch and in control—that's how you'll always feel inside the Impreza.



APPLE CARPLAY*3 AND ANDROID AUTO*4

Use today's most popular apps with Apple CarPlay*3 and Android Auto*4. Voice recognition capabilities allow hands-free use, keeping everybody safe while reducing distractions when you're on the road.



MULTIFUNCTION DISPLAY*5

The 6.3-inch LCD multifunction display at the top of the instrument panel provides you and your passengers with useful information in an easy-to-understand view. When the navigation system is in use, it connects to the multifunction display and shows turn-by-turn information when approaching intersections or turns.



METER DISPLAY

Now easier to see with its larger screen, the 4.2-inch full-colour LCD meter display helps you understand useful driving information with a quick glance so you can keep your eyes on the road.



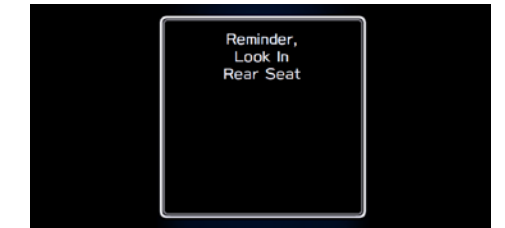
FRONT VIEW MONITOR*5

The front grille camera projects the vehicle's front view via the Multifunction Display, increasing front visibility at intersections and when parking facing a wall.



REAR VIEW CAMERA*5

Conveniently manoeuvre the Impreza in tight city spaces with ease. When you shift into reverse gear, the camera displays a live colour image on the head unit display along with guidelines to assist you with parking.



REAR SEAT REMINDER

This system helps remind you via Meter Display and audible sound to check the rear seat area before leaving the vehicle.

*1 Not available in all markets. Please check with your Subaru retailer for more details.

*2 Connectivity function only available in models with the 4.2-inch premium meter display.

*3 Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

*4 Android and Android Auto are trademarks of Google Inc.

*5 Optional.

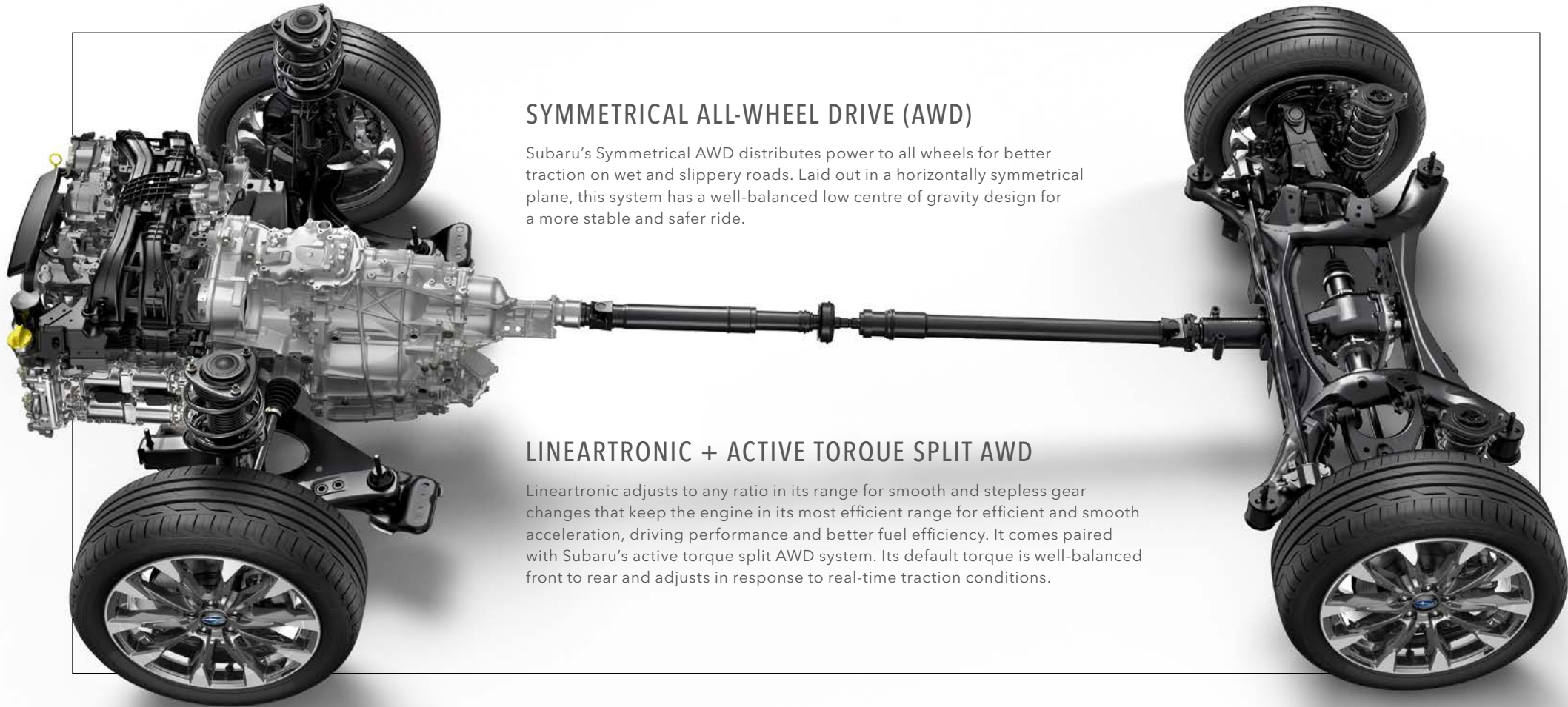
Apple CarPlay and/or Android Auto may not be available for all models and regions.

Please contact your local authorised Subaru retailer for more details.

Driver is always responsible for safe and attentive driving. Please refrain from operating the touchscreen while driving. Package communications fee may be charged depending on your area.

SUBARU CORE TECHNOLOGY

Subaru’s core technologies identify the Subaru brand and give you the unique driving feel you can find only in a Subaru. These core systems allow Subaru vehicles to live up to its standards in performance, comfort, safety, and reliability while keeping its promise to deliver enjoyment and peace of mind to all passengers.



SYMMETRICAL ALL-WHEEL DRIVE (AWD)

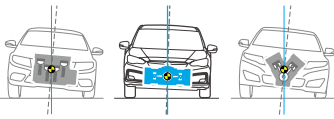
Subaru’s Symmetrical AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

LINEARTRONIC + ACTIVE TORQUE SPLIT AWD

Lineartronic adjusts to any ratio in its range for smooth and stepless gear changes that keep the engine in its most efficient range for efficient and smooth acceleration, driving performance and better fuel efficiency. It comes paired with Subaru’s active torque split AWD system. Its default torque is well-balanced front to rear and adjusts in response to real-time traction conditions.

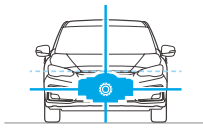
SUBARU BOXER ENGINE

A boxer engine, or a horizontally opposed engine, is an engine configuration in which its pistons move toward each other in a horizontal direction. Subaru has been solely committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



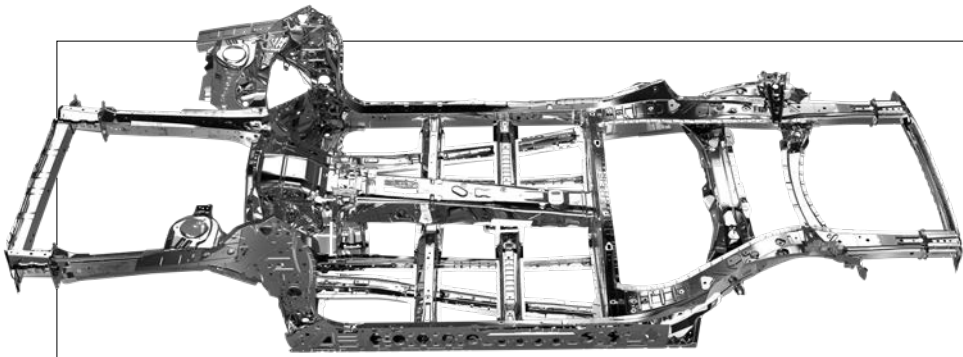
Naturally Balanced

The engine’s flat design is inherently rigid and self-balancing, generating less vibration than other engine types.



Increased Stability

The low centre of gravity and flat design give it better side-to-side stability than other engine types.



SUBARU GLOBAL PLATFORM

The Subaru Global Platform (SGP) is the underlying platform that will underpin the next generation of Subaru vehicles. Enhancing all-around safety and performance, it goes beyond better performance to offer a driving feel you can only find in a Subaru. It’s the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.

1. More Fun to Drive

More responsive handling allows the driver to steer the car as intended, also increasing hazard avoidance. The result is a car that’s safer and more fun to drive, even on long trips.

2. Ride Comfort

Improvements in chassis rigidity, suspension, and stabilisers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides.

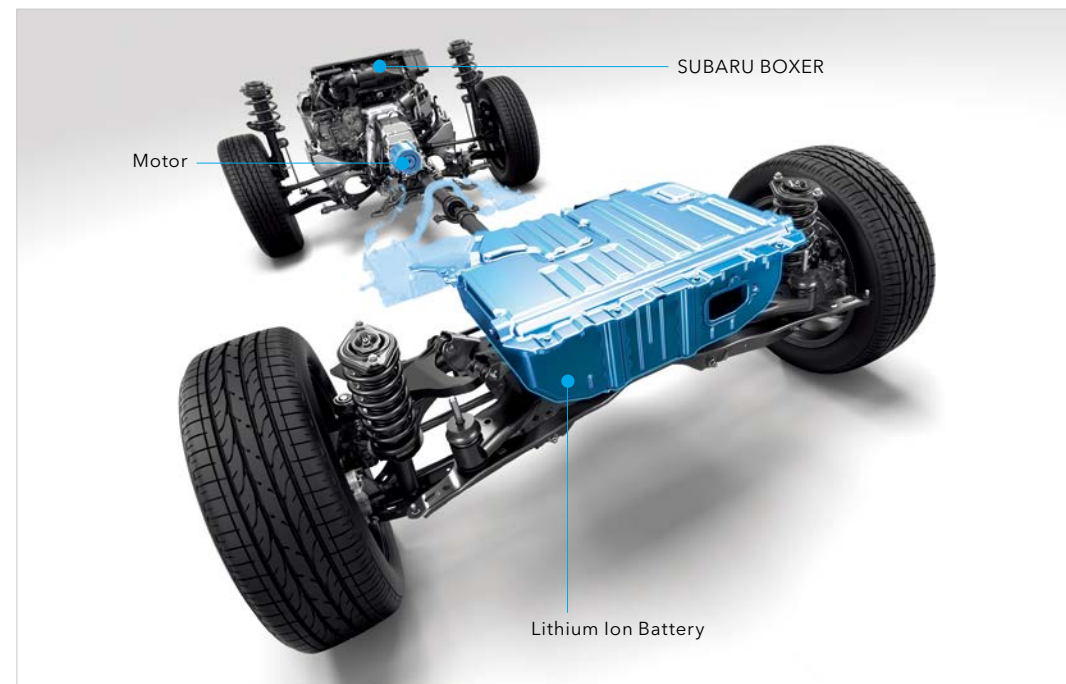
3. Comfortable Cabin Space

Unpleasant vibrations or noise have been minimised to ensure all passengers enjoy the ride. Suspension improvements and a highly rigid chassis allow a comfortable cabin interior for all.



DRIVE INTO TOMORROW.

The Impreza is the foundation of making the most out of your active life. Agile, versatile, and stylish, the Impreza inspires people to make each day more enjoyable and every opportunity more meaningful.



SUBARU BOXER ENGINE + ELECTRIC TECHNOLOGY

For efficient driving, the SUBARU e-BOXER system adjusts the power-split ratio between the dedicated 2.0-litre direct-injection engine and the electric motor to match the driving condition. When paired with Lineartronic, the result is quiet, smooth, and powerful performance for a comfortable and enjoyable drive in many situations. What's more, the motor and battery's longitudinal placement along the vehicle's centreline complements the vehicle's stability and balance it gets from the low centre of gravity SUBARU BOXER engine and inherently stable Symmetrical AWD design.

Responsive Handling and Cornering Stability

Where handling may suffer in other motor-assist vehicles due to the extra weight, the strategic placement of SUBARU e-BOXER components maintains overall vehicle balance. The engine is placed low to the ground and the motor in the vehicle's centre, helping keep the responsive handling and cornering stability that Subaru vehicles provide.

Exhilarating on Highways. Confident on Rough Roads.

SUBARU e-BOXER vehicles rival the acceleration of petrol vehicles a class above, providing both exciting highway performance and confident driving on muddy or bumpy roads.

Convenient City Driving

The compact, high-performance electric motor allows responsive and quick acceleration when cruising or when slowing down, keeping city-driving convenient and stress-free, even in stop-and-go traffic.

The driver is always responsible for safe and attentive driving and observance of traffic regulations.



SUBARU e-BOXER

SUBARU'S NEW POWER UNIT SYSTEM

The new-generation SUBARU e-BOXER combines the SUBARU BOXER engine with an electric motor to provide you with both sporty driving as well as a quiet and comfortable cabin without unwanted noises and vibrations, even on rough roads.

Motor Assist System Indicator



SUBARU ALL-AROUND SAFETY

When your car gives you peace of mind, life becomes more enjoyable. That's why at Subaru, safety comes first. Originally rooted in aircraft manufacturing, Subaru continues its 'people first' policy by fine-tuning, testing, and retesting its advanced safety features, developed over 50 years. With the latest in collision protection/avoidance systems and unique technologies like Subaru Global Platform and Symmetrical All-Wheel Drive, Subaru continuously strives to improve All-Around Safety to envision an accident-free future.



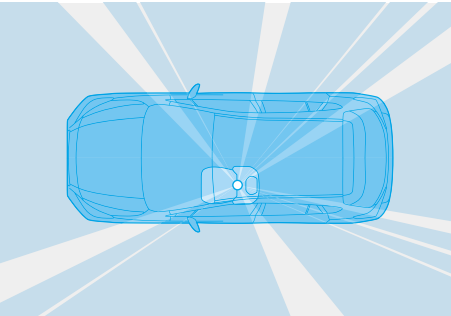
The safest in its class

The Impreza achieved the maximum 5-star overall rating in the 2017 Euro NCAP safety performance tests, while the petrol variants were awarded Euro NCAP's Best in Class Car of 2017 in the Small Family Car Category.



PASSIVE
Ring-shaped Reinforcement Frame

The Ring-shaped Reinforcement Frame makes better use of high-tensile steel panels and has been structurally redesigned for more efficient energy absorption from impacts in all directions.



PRIMARY
Visibility in all directions

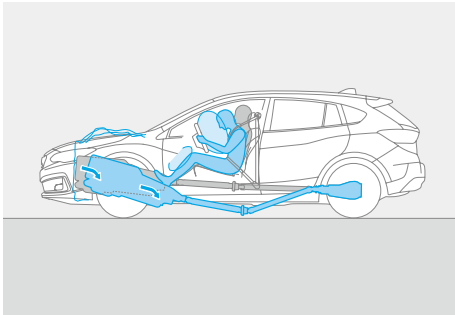
Optimal driving position, window heights, and carefully arranged pillars provide excellent visibility in all directions to reduce blind spots, letting you easily check your surroundings.

PASSIVE

Passive Safety is designed to keep you safe in the event of a collision, with features such as the cabin-protecting engine layout and SRS*2 airbags.

PRIMARY

Primary Safety begins at the underlying design stage. Outstanding visibility, optimal driving position, and intuitive controls help keep you safe from the moment you enter your vehicle.

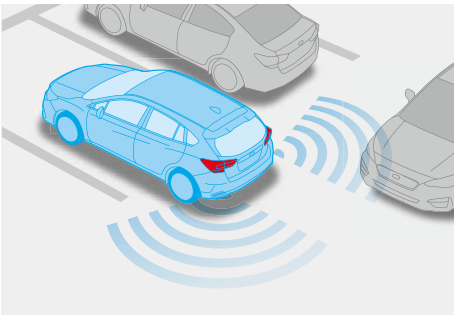


PREVENTIVE

With advanced safety technologies such as EyeSight*3, Preventive Safety helps avoid collisions before they happen.

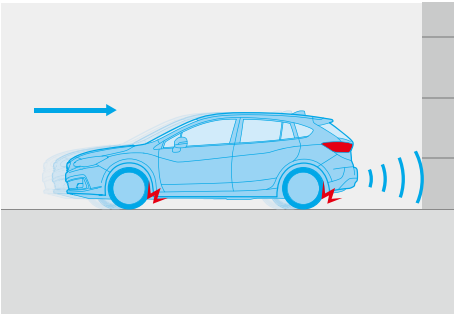
ACTIVE

Thanks to technologies like Symmetrical All-Wheel Drive and SGP, Active Safety allows precise control of your vehicle by fine-tuning the basic elements of driving—driving, turning, braking—so you can enjoy each drive with peace of mind.



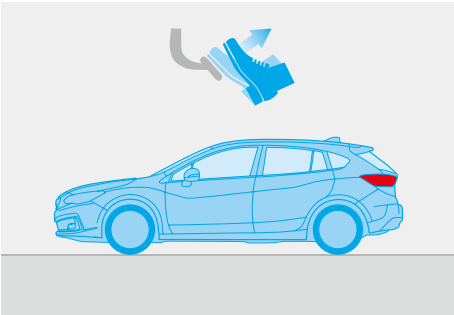
PREVENTIVE
Subaru Rear Vehicle Detection (SRVD)*4*5

Sensors placed around the vehicle alert you of vehicles in your rear blind spots for safer lane changes. It also warns you of potential collision danger while driving in reverse into a street with cross traffic.



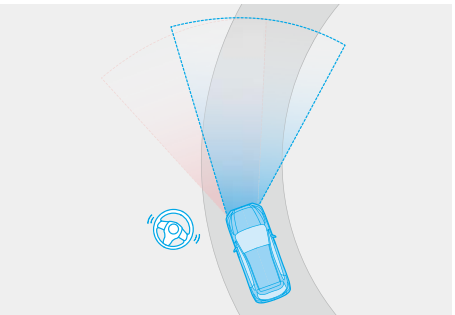
PREVENTIVE
Reverse Automatic Braking (RAB)*4*5

When in Reverse, this system uses four sensors on the rear bumper to detect obstructions behind the vehicle. If detected, the system can alert the driver with warning sounds and automatically apply the brakes to avoid a collision or reduce collision damage.



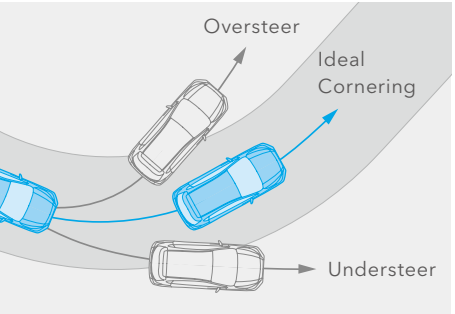
ACTIVE
Auto Vehicle Hold

When the vehicle is at a complete stop, Auto Vehicle Hold keeps the vehicle in place even when the brake pedal is released, reducing driver fatigue in stop-and-go traffic.



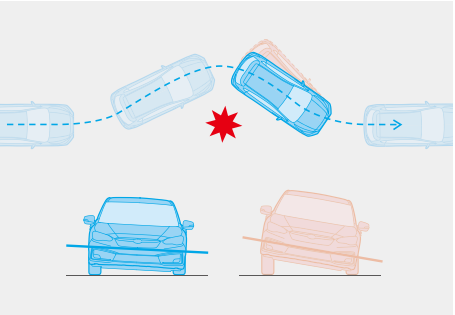
PREVENTIVE
Steering Responsive Headlights (SRH)*5

These headlights operate interconnectedly with steering input and vehicle speed to aim your lights in the direction your vehicle is turning, helping you see better around corners for safer nighttime driving.



ACTIVE
Vehicle Dynamics Control System

If the vehicle approaches the limits of stability, the AWD torque distribution, engine output, and brakes at each wheel are adjusted to assist in keeping the vehicle on course.

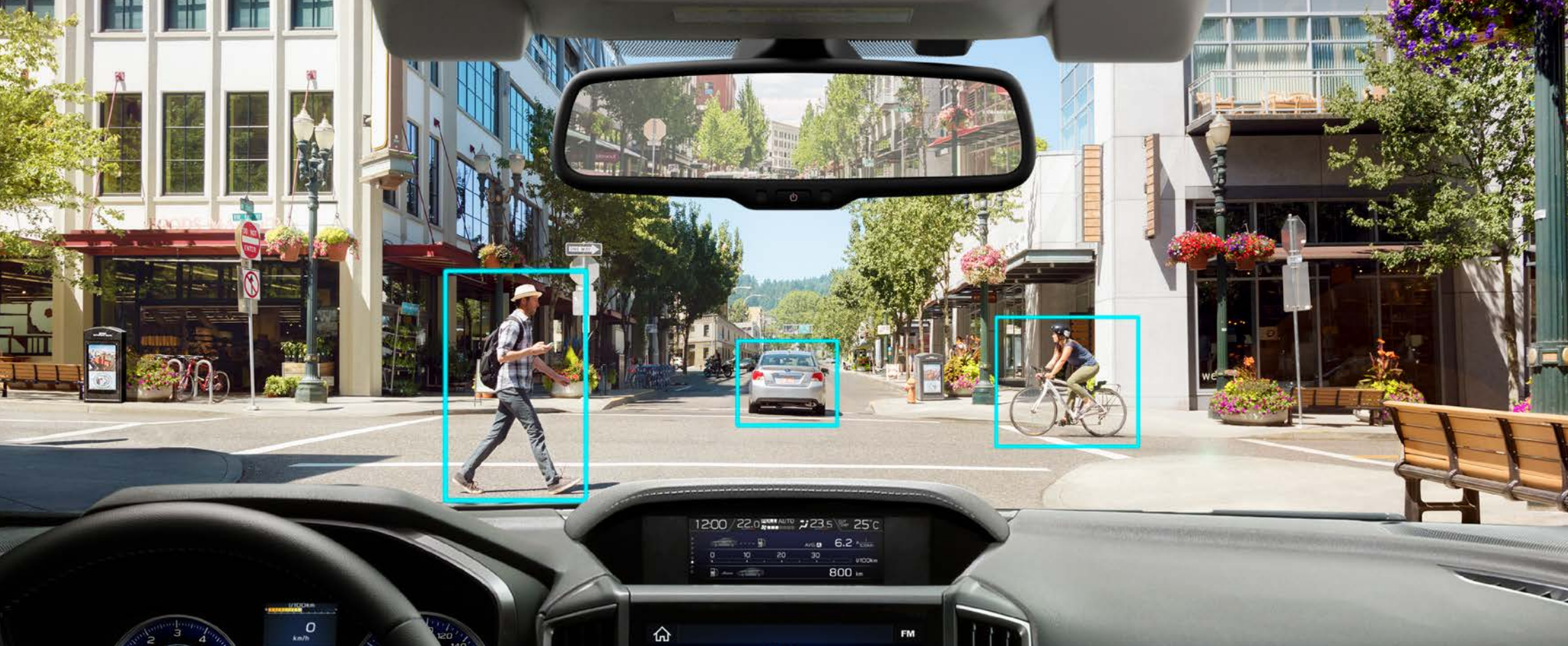


ACTIVE
Hazard Avoidance

Made possible by the SGP, the lower centre of gravity design, enhanced suspension system, and rigidity improvements provide a vehicle that responds immediately when evasive actions are taken, helping avoid hazards on the road.

*1 The European New Car Assessment Programme: independent crash test & safety organisation backed by several European governments, motoring & consumer clubs.
*2 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.
*3 EyeSight is a driving support system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving and observance of traffic regulations. System effectiveness depends on many factors such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations for EyeSight, including functions in this brochure.

*4 The driver is always responsible for safe and attentive driving and observance of traffic regulations. Please do not depend solely on the Advanced Safety Package features for safe driving. There are limitations to the features of this system. See Owner's Manual for complete details on system operation and limitations. Please ask your retailer for more details.
*5 Optional.

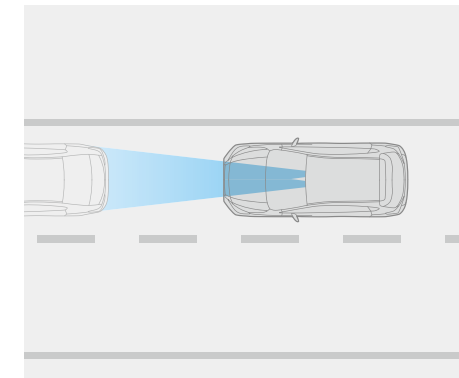


SUBARU'S WORLD-LEADING DRIVER ASSIST TECHNOLOGY



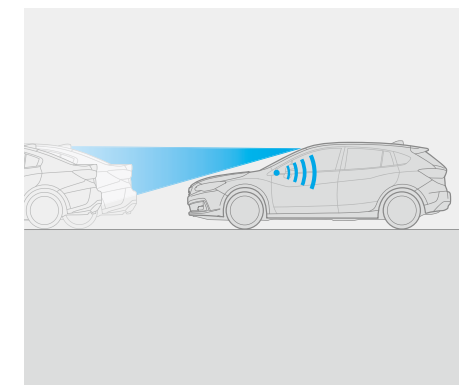
At Subaru, we believe in ALL-AROUND SAFETY, and an important part of that is pre-collision safety, making sincere efforts to ensure an accident never happens. That's why we created EyeSight^{*1}, Subaru's cutting-edge driving support system. Like a second pair of eyes for the road ahead, EyeSight uses two stereo cameras to capture three-dimensional colour images with excellent image recognition, nearly as capable as the human eye. Using images from both cameras to precisely determine the shape, speed and distance, it not only detects vehicles but also motorbikes, bicycles, and pedestrians.^{*2} When spotting potential danger, it warns the driver and even applies the brakes if necessary to help avoid an accident. With improved safety performance like this, EyeSight reduces the burden on the driver and enhances your sense of security in the Impreza.

DRIVER ASSIST



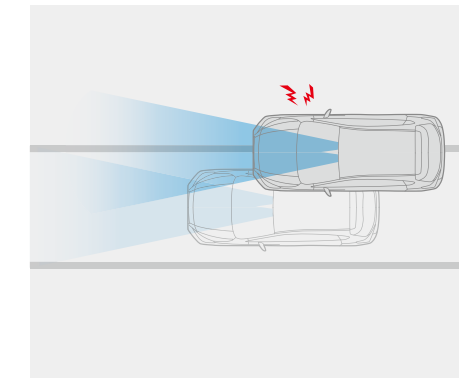
Adaptive Cruise Control

EyeSight^{*1} doesn't only maintain the speed the driver sets as traditional cruise control does. When it senses a vehicle in front, Adaptive Cruise Control adjusts the speed to keep a set distance from the lead vehicle by monitoring the distance and the difference of the speed. It adjusts the engine, transmission, and brake to keep your speed in line with the traffic flow in a wide range approximately from 0 km/h to 180 km/h. Designed for use on freeways, highways, and similar roads, Adaptive Cruise Control actually detects a lead vehicle and its brake lamps and can help keep pace in stop-and-go highway traffic for you—a comfort and convenience on long drives.



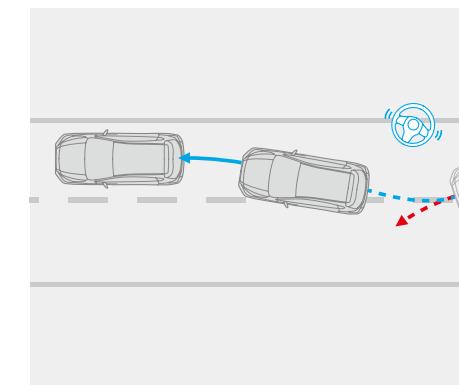
Lead Vehicle Start Alert

When you're at a stop and EyeSight senses that traffic has started moving again, Lead Vehicle Start Alert prompts the driver to take action with a buzzer and a flashing indicator.



Lane Sway and Departure Warning

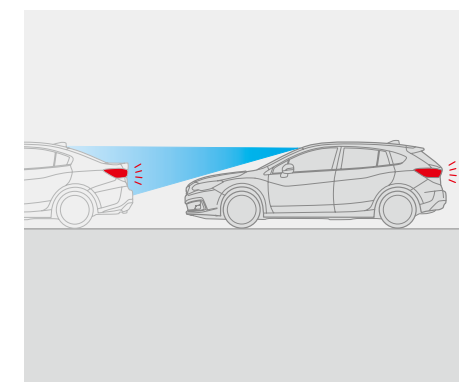
When you are distracted by fatigue and are wandering or drifting in a lane, Lane Sway Warning helps you stay alert with a buzzer and a flashing indicator. However, Lane Sway Warning only activates at speeds of approximately 60 km/h or more. When travelling at speeds of approximately 50 km/h or more and you accidentally drift to the edge of your lane and begin to depart your lane without signaling, Lane Departure Warning warns you with a buzzer and a flashing indicator before you leave your lane.



Lane Keep Assist

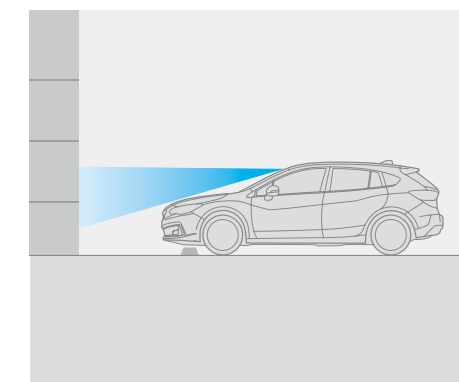
While driving on freeways, highways, and similar roads, Lane Keep Assist can monitor lane markings with a stereo camera and detects when the vehicle begins to move out of its lane. At speeds of approximately 60 km/h or more, it can assist with steering wheel operation to help prevent lane departure to support safe driving.

ACCIDENT PREVENTION



Pre-Collision Braking System^{*2}

When it senses an impending collision with a vehicle or other obstacle in front, the Pre-Collision Braking System can warn the driver with a buzzer and a light on your dash. If the driver still does not take evasive action to avoid the collision, the system can automatically apply the brakes to reduce any impact or, if possible, prevent the collision. If the driver takes evasive action to avoid a collision, Pre-Collision Brake Assist can act to aid the driver in preventing the collision.



Pre-Collision Throttle Management

When EyeSight sees an obstacle in front of you and you put the vehicle in Drive instead of Reverse, Pre-Collision Throttle Management sounds several short beeps, turns on a flashing indicator and cuts the engine output to help you avoid a frontal collision.

For illustration purposes only. Not actual measurements.

^{*1} EyeSight is a driving support system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving and observance of traffic regulations. System effectiveness depends on many factors such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations for EyeSight including functions in this brochure.

^{*2} Pre-Collision Braking System may not work in all situations. Depending on the speed difference from objects, the object's height, and other conditions, every situation may not meet the necessary conditions for EyeSight to work optimally.



Horizon Blue Pearl



IMPREZA 2.0i-S EyeSight

DIMENSIONS	L x W x H: 4475 x 1775 x 1515 mm
ENGINE	Horizontally opposed, 4-cylinder, 2.0L DOHC 16-valve + Motor
CAPACITY	1995 cc
MAX OUTPUT	SUBARU BOXER Engine: 110 kW (150 PS) / 5,600 - 6,000 rpm Motor: 12.3 kW (16.7 PS)
MAX TORQUE	SUBARU BOXER Engine: 194 Nm (19.8 kgfm) / 4,000 rpm Motor: 66 Nm (6.7 kgfm)
TRANSMISSION	Lineartronic, AWD



IMPREZA 1.6i-S EyeSight

DIMENSIONS	L x W x H: 4475 x 1775 x 1480 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol
CAPACITY	1600 cc
MAX OUTPUT	84 kW (114 PS) / 6,200 rpm
MAX TORQUE	150 Nm (15.3 kgfm) / 3,600 rpm
TRANSMISSION	Lineartronic, AWD



Magnetite Grey Metallic



IMPREZA 1.6i EyeSight

DIMENSIONS	L x W x H: 4475 x 1775 x 1480 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol
CAPACITY	1600 cc
MAX OUTPUT	84 kW (114 PS) / 6,200 rpm
MAX TORQUE	150 Nm (15.3 kgfm) / 3,600 rpm
TRANSMISSION	Lineartronic, AWD



Ice Silver Metallic



FEATURES



01. LED Headlamps with Auto-leveliser*
These auto-leveling bifunctional LED headlamps combine low and high beams and are steering-responsive*, ensuring good visibility around turns at night.

03. Automatic Rain-sensing Windshield Wipers
When rainfall is detected, the available automatic windshield wipers will turn on and adjust their wiping intervals and speed accordingly.



02. LED Front Fog Lamps*
These LED fog lamps have inner reflective surfaces that were adjusted for enhanced visibility and improved safety during nighttime driving.

04. 17-inch Aluminium-alloy Wheels*
The stylish aluminium-alloy wheels are painted black on the inside to boost its solid and sporty appeal.



05. Aluminium Pedals*
These motorsports-inspired pedals give the interior an exciting feel.

07. USB and Auxiliary Audio Input Jack
Conveniently play your favourite songs through the audio system with just about any music player.



06. Dual-zone Automatic Air-conditioning System*
The redesigned air-conditioning system distributes air efficiently and silently with improved vent directional flow for a more comfortable cabin in any weather.

08. Heated Seats*
Front seat passengers have the luxury of enjoying heated seats—a feature that proves very useful in cold weather.

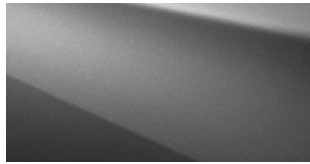
EXTERIOR COLOURS



Crystal White Pearl



Ice Silver Metallic



Magnetite Grey Metallic



Crystal Black Silica



Horizon Blue Pearl*¹



Lapis Blue Pearl*²



Dark Blue Pearl*¹



Pure Red

SEAT MATERIALS

Black Leather*



Seat Trim

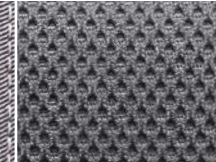


Seat Backing

Black Fabric (2.0i-S EyeSight / 1.6i-S EyeSight)

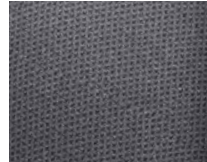


Seat Trim

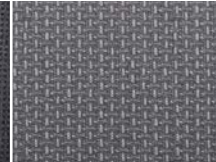


Seat Backing

Black Fabric (1.6i EyeSight)

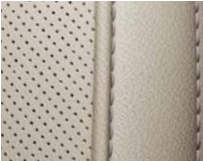


Seat Trim



Seat Backing

Ivory Leather*



Seat Trim



Seat Backing

Ivory Fabric (2.0i-S EyeSight / 1.6i-S EyeSight)



Seat Trim



Seat Backing

Ivory Fabric (1.6i EyeSight)



Seat Trim



Seat Backing

*¹ Applies only to 2.0-litre models. *² Applies only to 1.6-litre models.
Owing to printing locations, colours may differ slightly from those shown in this chart. In addition, colours and seat variations may vary according to the individual market.

ACCESSORIES

PERSONALISE YOUR RIDE.
While every Impreza comes generously equipped, Subaru accessories are the perfect way to tailor your Subaru to your life and your style. Whether you want to add convenience, enhance functionality, or personalise your Impreza’s appearance, Subaru accessories are designed to provide the same fit and quality as your Subaru vehicle. For more details, ask for the accessory brochure or visit your nearest Subaru retailer.



STI Side Spoiler



STI Shift Knob



Alloy Winter Wheel 17”



Body Side Moulding (carbon finish)

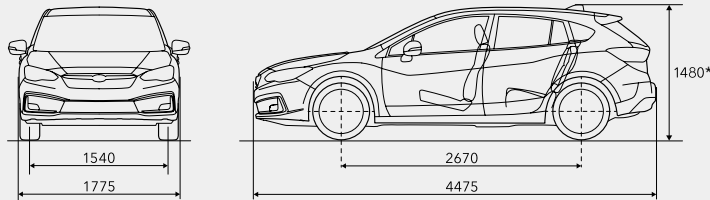


Carpet Mat Standard

DIMENSIONS

Dimensions are measured in accordance with standard measurement of SUBARU CORPORATION.

* 2.0i-S EyeSight: 1515 mm.



Not all features, options, or packages are available for all models and regions. See your specification sheet for availability. Please contact your local authorised Subaru retailer for more details.

SUBARU CORPORATION reserves the right to alter specifications and equipment without notice. Details of specifications, equipment, colour availability and the accessory lineup are subject to suit local conditions and requirements. Please inquire at your local retailer for details of any changes that might be required for your area.

Subaru Interactive Experience

To help you explore all things Subaru, we offer various digital materials with a wide range of exciting, interactive content such as 360-degree views and videos.

subaru-global.com/ebrochure

youtube.com/user/SubaruGlobalTV